

# Vía Azul Europe 10

## Stakeholder Value Proposition Matrix

Stakeholders / Key Values and specific values	EU Energy Strategy Transportation	EU Electro Mobility Infrastructure	Optimized integration of renewable energy resources	Optimized balance between generated renewable energies and demand	Optimized renewable energy storage and sale	Reduced air pollution and CO2 emission
EC DG Energy	Enable common strategy development as reliable investment planning base	Enable innovative and competitive EU Smart Grid investment planning	Efficient Renewable Energy distribution and provisioning	Efficient Renewable Energy distribution and provisioning to support local/temp. demands	Renewable Energy high pike storage and loss reduction	Accomplishing corresponding targets
EC DG Mobility and Transport		Enable innovative and competitive investment planning for EU TP			Renewable Energy fuels high pike demand and Best Price provisioning	
EHA	Enable focused support and planning for associates	Enable innovative and competitive investment planning for associates				
HyRaMP	Enable focused support and planning for EU regions	Enable innovative and competitive investment planning for EU regions				
National and local authorities	Enable focused support and national/local planning	Base for investment and rollout planning	Investment protection for national/local Renewable Energy resource projects	Enable Best Price transportation as key parameter for economies	Assure efficient and reliable transportation energy provisioning	Accomplishing corresponding targets
Electrical Power industry	Enable focused support and international/national planning	Enable innovative and competitive Smart Grid investment planning	Investment protection for international/national Renewable Energy resource projects	Solution for power load balancing (partially differing cycles of decentralized energy provisioning and local net-power demand)	Efficient sale of energy and step by step substitution of fossil fuel provisioning	
Renewable Energy technology providers		Base for investment and rollout planning	Raising demand from Electrical Power industry			
Smart Grid technology providers				Efficient integration with future generation fuelling resources	Readiness and efficiency for future generation fuelling	Enable Best Price selling of future generation fuels
Fuelling station network			Raising demand from Automotive			Raise battery vehicle adoption
Vehicle battery providers		Raising demand from Automotive and fuelling stations			Raise H2 infrastructure and vehicle adoption	
Hydrogen technology providers		Raising demand for Electro Mobility vehicles			Raise Electro Mobility vehicle adoption	Accomplishing corresponding targets
Automotive		Accomplish clean energy driving standards		Enable continuously Best Price provisioning of fuels/loads	Enable Best Price fuelling for Electro Mobility vehicles	
Public and private transportation			Enable increased reduction CO2 concentration and global warming			Reduce CO2 concentration and global warming
Climate (micro and global)						

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